

2026 FAB Awards Sponsorship Opportunities

By sponsoring this unforgettable evening in the JW Marriott International Ballroom, you're not just celebrating West Michigan's culinary excellence—you're directly investing in the people behind it. Enjoy gourmet hors d'oeuvres, a plated dinner, signature cocktails, and an afterglow celebration, all while helping the Tip Jar Foundation uplift and support hospitality professionals across our region. Your sponsorship makes a lasting difference in the lives of those who serve our community every day.



Sponsorship Levels & Packages

☐ TITLE SPONSOR - \$20,000

Option A Brand-Centered Package: 2 tables included (up to 24 total attendees), naming rights of 1 signature cocktail, designated stage presenter for up to 1 award, full-page ad in event program, logo on screens and all event collateral, media recognition, , post event email recognition.

Option B Guest Experience Package:

2 tables included (up to 24 total attendees), open bar (wristband provided for all attendees at designated tables), Exclusive VIP section at the afterglow, full-page ad, logo, screen recognition, designated stage presenter for up to 2 awards.

☐ CULINARY CHAMPION - \$15,000

Option A Placement Package: Award announcement on-stage, 1/2-page ad, logo, press & social media acknowledgment, 1 table (up to 12 attendees).

Option B Guest Experience Package: 2 tables (up to 16 attendees), open bar during dinner & awards, logo placement on event promo pieces during awards show.

☐ HOSPITALITY HERO - \$10,000

Option A Visibility Package: Screen recognition, 1/4-page ad, logo, social media, table included (up to 8 attendees).

Option B Guest Experience Package: 1 table (up to 10 attendees), open bar during dinner and awards show, screen recognition, ad add-on optional

☐ TASTE MAKER - \$5,000

Option A 2 tables included (up to 16 attendees), inclusion in all promotional materials.

Option B 1 table included (up to 10 attendees), drink tickets (1 per attendee up to 10), inclusion in all promotional materials.

☐ FRIEND OF FAB - \$2,500

Full table included (up to 10 attendees), inclusion in all promotional materials.

☐ COMMUNITY PARTNER - \$1,000+

Name in program & slideshow.
Anonymous option available.

À La Carte Opportunities

- ☐ Full Reserved Table (10 Guests) - \$1,500
- ☐ Award Sponsor & On-Stage Mention - \$2,000
- ☐ Signature Cocktail Naming - \$1,500
- ☐ Program Advertisement (Full Page) - \$3,000
- ☐ Program Advertisement (Half Page) - \$1,500
- ☐ Item in Guest Gift Bags - \$300
- ☐ Logo on Event Screens - \$400
- ☐ Red Carpet Sponsor - \$250
- ☐ Drink Tickets (per 10 guests) - \$200
- ☐ Website & Social Media Mention - \$300
- ☐ Name Your Package - \$_____
- ☐ In-Kind Contribution: _____

Sponsorship Commitment Form

Sponsor/Company Name: _____

Primary Contact: _____

Email: _____ Phone: _____

Address: _____

City/State/ZIP: _____

☐ I prefer to remain anonymous

Email form to: tipjarfoundation@gmail.com

Mail checks to: Tip Jar Foundation, PO BOX 230343, Grand Rapids, MI 49523