

2027 FAB Awards Sponsorship Opportunities

By sponsoring this unforgettable evening in the JW Marriott International Ballroom, you're not just celebrating West Michigan's culinary excellence — you're directly investing in the people behind it. Enjoy gourmet hors d'oeuvres, a plated dinner, signature cocktails, and an afterglow celebration, all while helping the Tip Jar Foundation uplift and support hospitality professionals across our region. Your sponsorship makes a lasting difference in the lives of those who serve our community every day.



Sponsorship Levels and Packages

TITLE SPONSOR | \$20,000

- 20 tickets to the event
- 20 additional drink tickets to use at the event
- Logo listed in program and on event website
- Logo scrolling on sponsor loop during the event and printed for table top
- On stage mention of support and thank you
- Individual social media graphic acknowledgement posted both leading up to the event and after the event
- Award presenter from stage with recognition of sponsorship
- Media and print recognition with Tip Jar Foundation as title sponsor

CULINARY CHAMPION | \$15,000

- 10 tickets to the event
- 10 additional drink tickets to use at the event
- Logo listed in program and on event website
- Logo listed in all marketing and promotional materials prior to event
- Logo scrolling on sponsor loop during the event and printed for table top
- On stage mention of support and thank you
- Individual social media graphic acknowledgement posted both leading up to the event and after the event
- Full page add in the event program
- Cocktail naming rights for signature drink

HOSPITALITY HERO | \$10,000

- 10 tickets to the event
- 10 additional drink tickets to use at the event
- Logo listed in program and on event website
- Logo listed in all marketing and promotional materials prior to event
- Logo scrolling on sponsor loop during the event and printed for table top
- On stage mention of support and thank you
- Individual social media graphic acknowledgement posted both leading up to the event and after the event
- Full page add in the event program

TASTE MAKER | \$5,000

- 10 tickets to the event
- Logo listed in program and on event website
- Logo listed in all marketing and promotional materials prior to event
- Logo scrolling on sponsor loop during the event and printed for table top
- On stage mention of support and thank you

FRIEND OF FAB | \$2,500

- 10 tickets to the event
- Name listed in program and on event website
- Name scrolling on sponsor loop during the event

TABLE PACKAGE | \$1,500

- 10 tickets to the event

SPONSORSHIP COMMITMENT

Sponsor/Company Name: _____

Primary Contact: _____

Email: _____

Phone: _____

Address: _____

City/State/ZIP: _____

Please mail checks to:

Tip Jar Foundation

PO BOX 230343, Grand Rapids, MI 49523

For questions about sponsorship packages, or to learn more about creating a custom sponsorship package, please contact the Tip Jar Board of Directors at tipjarfoundation@gmail.com.